

# Your CHAMBER Matters

## OUR MISSION

*To improve, promote, and advocate for the business community in and around Morton Grove.*

## 2007 MGCCI Board of Directors

**President:**  
Mary Lynch • Mary A. Lynch CPA, CFP®

**1st Vice President:**  
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**2nd Vice President:**  
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Bea Lipski • Minuteman Press

Matt Mitchell • State Farm  
– Mitchell Insurance Agency

Debra Sloan • J Care Home Medical Supplies

## Chamber Staff

Mark Pendergrass • Executive Director  
Claire Sherman • Member Service

## Meet Produce World Deli & More

*Our November 2007 Member of the Month*

The Morton Grove Chamber of Commerce and Industry is pleased to announce that Produce World Deli & More is our Member of the Month for November 2007.

Produce World, located on the northwest corner of Dempster and Waukegan, has been in business in Morton Grove since 1991, with a second store in Norridge. Produce World is a favorite of Morton Grove residents and neighbors alike because of its reputation for incredible prices and a varied, abundant selection of fresh produce and imported delicacies. Chain groceries can't compare to the consistent variety, freshness and value found at Produce World.

Produce World is also known for their excellent deli, which has an international

selection of meats, fish, cheeses, and, most especially, for their shish kabobs and homemade salads.

A few of the international offerings on their shelves are: pate from France, olives and grape leaves from Greece, jars of pickles from Poland, sauces and pasta from Italy, jars of borscht from Russia, and hummus from the Middle East. And there is an awesome selection of Russian and Polish chocolates.

Produce World Deli and More has been involved with the Chamber for a little more than a year. They participate in the Welcome Neighbor Program and have given raffle prizes for our annual golf outing. Please visit Produce World soon!

**Produce World**  
8800 Waukegan Rd  
Morton Grove, IL 60053  
(847) 581-1029



**MGCCI**

**Annual Holiday Party**

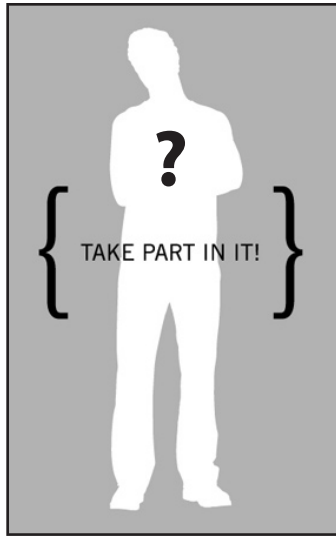
**December 5th, 2007 • 5 - 7 pm**

**FREE for all Chamber Members & their guests**

Receive up to 2 Free Drinks with 2 non-perishable food items to benefit the Niles Food Pantry

**@**  
**RIVALS**  
Sports Bar & Grill

## 31st Awards Dinner Set for January 31 & Your Nominations are Needed!



*"80 percent  
of success is  
showing up."  
– Woody Allen*

Please save the date! Our 31st Annual Awards Dinner – our "Festival of Stars" – has been scheduled for Thursday, January 31, 2008 at the Chateau Ritz. We've got an experienced committee that's working hard to put together a memorable event this year, and we look forward to seeing you there.

The two biggest highlights of our Festival of Stars are the recognition of the V.I.P. of the Year and the Member of the Year. We've gotten quite a number of votes so far, but we still need more. Deadline to submit a V.I.P. and Member of the Month nominations is November 30, 2007.

1) **2007 V.I.P. of the Year:** The V.I.P. is an individual who shows integrity and contributes to the Morton Grove community through positive actions and dedication. We look to our chamber members and our community at large to nominate a V.I.P., and, once we receive all nominations, our Board

of Directors votes on the most deserving candidate.

2) **2007 Member of the Year:** Every month, one MGCCI member is chosen as Member of the Month. From this impressive list, one member is chosen as Member of the Year. We look to our chamber members only to vote on the most deserving candidate. This year the candidates are: ProCare Family Dental, Marge's Flowers and Gift Shop, Morton Grove Community Church, Century 21 Marino Realtors, Attorney Gail Kachoyeanos, First Financial Credit Union, MB Financial Bank, A Friend Electric, the Village of Morton Grove, and Minuteman Press.

Please vote using the enclosed insert provided in this newsletter or contact MGCCI at 847-965-0330 or [office@mgcci.org](mailto:office@mgcci.org). You can also vote online via the link in our weekly News and Events email newsletter.

## Celebrate & Promote Your Business with a Holiday Tree

In celebration of the upcoming holidays, the MGCCI is holding its second Holiday Tree Decorating Gala on Wednesday, November 21, 2007. The trees will be displayed in Harrer Park, 8850 Moody Ave, by the gazebo facing Dempster St.



had a lot of creatively decorated trees in 2006.

Sponsors will be provided with a tree, a printed sign, and a string of lights. The rest of the decorating is up to the sponsors, and we

The visibility of this festive display during the holiday season will remind viewers of your services and community services. Availability is limited to 24 trees. Please contact MGCCI at 847-965-0330 or [office@mgcci.org](mailto:office@mgcci.org) for your early reservation and come join in the holiday spirit!

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## News Bites

### 2007 U.S. Economic Census

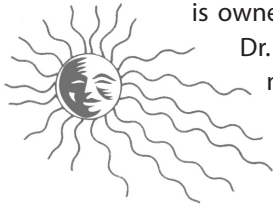
Every 5 years, the Economic Census develops a comprehensive portrait of American business, from the national to the local level. Beginning in December, businesses will receive the 2007 Economic Census questionnaire. Responses to the questionnaire are required by law (Title 13, U.S. Code), to be returned by February 12, 2008. Please go to [www.census.gov/econ/census07/](http://www.census.gov/econ/census07/) for more information.

### Electricity

On October 11, the Illinois Commerce Commission approved a filing that declares service competitive for business customers who have demands of 100 kW to 400 kW. Examples of these businesses include fast food restaurants, small grocery stores and small machine shops. What this means is that these businesses have the option to stay with their current provider or select an alternative supplier.

## Welcome New Members!

### *Chiropractic Arts Center*



Chiropractic Arts Center of Morton Grove is owned and operated by Dr. Linda A. Pinkus, a native of the Portage Park neighborhood of Chicago. Dr. Pinkus began her medical career as a certified emergency medical technician and enlisted in the U. S. Navy Hospital Corp in 1981. While stationed at the Naval Hospital, Oakland, CA she provided nursing care to patients of the surgical and cardiac intensive care units. And then, in 1983, she was assigned to the Naval Hospital at Naples, Italy as Medivac Coordinator for the Southern European Region.

As a civilian, Dr. Pinkus became a certified massage therapist specializing in myofascial release and had the opportunity to work with elite athletes. Graduating from Parker College of Chiropractic in May 1999, Dr. Pinkus returned to the Chicago area and opened The Chiropractic Arts Center of Morton Grove, P.C. along with Dr. Katherine A. Petersen.

Dr. Pinkus is a member of the World Chiropractic Alliance, Chiropractic Leadership Alliance, The Master's Circle and American Legion Post 134. Dr. Pinkus specializes in the removal of subluxations and has advanced training in nutritional approaches to managing chronic illness due to inflammatory/degenerative conditions.

**Chiropractic Arts Center of Morton Grove**  
6003 W. Dempster  
Morton Grove, IL 60053  
Phone: 847-470-0047  
Fax: 847-967-0178  
www.docpinkus.com

### *Shore Training Center*



Shore Training Center has been offering community services for children and adults with developmental disabilities since 1951. SHORE's mission is to improve the quality of life for persons with developmental disabilities through educational, residential, vocational and related programs provided with community integrated supports and services. Helping children and adults reach their full potential and, thus, lead them to more independent and productive lives is fundamental to the process.

Shore was founded in 1951 by a group of Evanston parents, and, by 1953, the school operated as one of six statewide research projects to determine if children with developmental disabilities could benefit from public education. The school's success led to incorporation in 1954 into the Evanston-Skokie School District. As the idea of inclusion moved to the forefront and institutionalized care diminished, SHORE continued to grow and establish programs.

Today, Shore provides a comprehensive array of services including: small scattered, integrated living arrangements, a vocational center, senior and adult day programs, early intervention and in-home respite care. These programs are located in Evanston, Morton Grove and Skokie and serve nearly 370 individuals with developmental disabilities each year.

**Shore Training Center**  
4232 Dempster Street  
Skokie, IL 60076  
847-982-2030  
Fax: 847-982-2039  
Website: [www.shoreinc.org](http://www.shoreinc.org)  
E-Mail: [shorecom@sbcglobal.net](mailto:shorecom@sbcglobal.net)

### *LifeStorage*

LifeStorage, a Chicagoland based, full service, self-storage center serving families and businesses since 1985, is opening a



new location right here in Morton Grove at 6505 Oakton

Avenue on November 1. LifeStorage helps you simplify your life and business with the right self storage solutions. Clean, secure, convenient and affordable, LifeStorage provides the right size storage unit along with all the amenities you need, and most importantly, peace of mind.

In addition to the new Morton Grove location, LifeStorage has climate controlled self storage facilities located throughout Chicago and the surrounding suburbs. With current storage facilities in Chicago - Wrigleyville, Aurora, Rogers Park, Matteson, Elgin, Algonquin, and Carpentersville and with new locations opening in Chicago - Grand & Pulaski and Grand and Kilbourne, there is a LifeStorage center to meet your needs.

**LifeStorage**  
6505 Oakton Ave  
Morton Grove, IL 60053  
847-965-9200

### *American Cancer Society*

The American Cancer Society is dedicated to eliminating cancer as a major health problem by saving lives, diminishing suffering and preventing cancer through research, education, advocacy and service. Services offered locally include free wigs for patients, rides to treatment, as well as support groups and corporate programs. They also host various community events including their signature fundraising event, Relay For Life.

**American Cancer Society**  
847-328-5147  
24 hr support: 800-227-2345  
www.cancer.org



## Your News & Events

### NEWS?

*If you would like your news or event item featured in upcoming months, please contact the Chamber office at 847-965-0330 or via email: office@mgcci.org.*

### *Rainbow Hospice Celebrates Grand Opening of New Inpatient Unit*

This November, Rainbow Hospice will open their new Inpatient Unit in Park Ridge, the Rainbow Hospice Ark, located at 1601 N. Western Ave., on the campus of St. Matthew Center for Health. The Rainbow Hospice Ark is a fifteen suite inpatient unit designed to offer patients a relaxing and unique homelike supportive care environment to address pain and symptoms associated with terminal illness that may not be manageable in other settings.

Please join Rainbow Hospice at a Private Reception celebrating the Grand Opening on Tuesday, November 13, 2007 from 5-8 PM. Parking for the event is located one-half block east at One in Christ Episcopal Church. Please confirm your attendance with Jackie Mathews, Director of Special Events at 847-292-2353 or [jmathews@rainbowhospice.org](mailto:jmathews@rainbowhospice.org).

### *Art & Beyond Presents Two New Art Showings in November and December*

Art & Beyond Studio's Mila Ryk will have her artwork on display, titled "Imaginary Expressions," from November 1-30, in the Morton Grove Public Library's Baxter Room. The opening reception is Sunday, November 4, from 1 - 2 PM.

Art & Beyond Studio will also be presenting a 2-day only event titled "Dreamscape" by internationally known artist Professor Leon Oks. This 2-day event can be seen at the Village of Morton Grove American Legion Memorial Civic Center, 6140 Dempster Street, from 11 AM to 5 PM, Saturday, December 1, and Sunday, December 2. Don't miss this unique opportunity to purchase new album/catalog numbered and signed artwork by Professor Oks exclusively!

### *Thanks from Jerrold Goldberg Prostate Cancer Foundation*

"On behalf of PSA 4 Life, I would like to thank the Chamber and its members for their assistance with publicizing our event, obtaining volunteers and for donations. We greatly appreciate your efforts in displaying support for free prostate cancer screening. You helped to increase awareness about early prostate cancer testing and our September event. Without you, our event out not have been as successful."

To find out how you can support the good work of Jerrold Goldberg Prostate Cancer Foundation – PSA 4 Life, please call 630-617-5153 or email [psa4life@apexmanage.com](mailto:psa4life@apexmanage.com).

### *MG Public Library Offers Free Online Business Book Club*

The Morton Grove Public Library is offering a free subscription to its Online Business Book Club. Monday through Friday, you can receive an excerpt of a current business title in your in-box. By the end of the week, you will have read a couple of chapters and enough to know if you'd like to check it out from the library or buy it. Sign up at [www.webrary.org/rs/obcbusiness.html](http://www.webrary.org/rs/obcbusiness.html) and start gleaning fresh, new ideas through the weekly Business Book Club picks.

Additionally, the MG Public Library also offers a monthly newsletter that spotlights new Business titles that have been purchased and added to their collection. Sign up for the newsletters at [www.webrary.org/RS/matchbookselect.html](http://www.webrary.org/RS/matchbookselect.html).



#### **Perry Danos, D.D.S.**

5700 Dempster,  
Morton Grove, IL 60053  
847.965.6223  
fax 847.967.5700  
[www.procaredental.com](http://www.procaredental.com)



# EVENT REGISTRATION & SPONSORSHIP SHEET

*Please fax this page back to us 847-965-0330*

**11/1/07 - Multi-Chamber B2B Expo & Taste**

3:30 PM – 6:30 PM  
Chateau Ritz  
9100 Milwaukee Ave, Niles, IL  
FREE

**11/7/07 - Biz Ed**

12 PM – 1:30 PM  
Morton Grove Public Library  
6140 Lincoln Ave, Morton Grove, IL  
FREE  
Topic: Introduction to Leadership  
Speaker: Dr. John Kalaras

**11/8/07 – 3 Chamber Business After Hours @ Costco Wholesale**

5 PM – 7 PM  
7311 Melvina Ave, Niles, IL  
FREE

**11/21/07 - Holiday Tree Decorating @ Harrer Park**

Time TBA  
8850 Moody Ave, Morton Grove, IL

**11/21/07 - Women's Power Lunch @ MG Park District**

11:45 AM – 1 PM  
6834 Dempster Rd, Morton Grove, IL  
\$10 members, \$15 non-members; women only

**11/28/07 – Connect 9 Multi-Chamber Speed Networking Breakfast**

7:30 AM – 9:00 AM  
North Shore Senior Center  
161 Northfield Rd, Northfield, IL  
\$10 members, \$15 non-members

**12/5/07 - Holiday Party @ Rivals Sports Bar & Grill**

5 PM – 7 PM  
9001 Waukegan Rd, Morton Grove, IL  
FREE

**Business & Consumer Resources Networking Group**

**November** Wednesday Mornings, 8:00 AM – 9:00 AM • Wilmette, IL  
**December** Wednesday Mornings, 8:00 AM – 9:00 AM • Morton Grove, IL

Contact MGCCI for more info on how to become a member.

## EVENTS

YES! Please sign me up for the above event (please check box).

## SPONSORSHIP & NEWSLETTER SUBMISSIONS

YES! I want to:

- |  |   |
|--|---|
| <input type="checkbox"/> Advertise with an AD        | <input type="checkbox"/> Sponsor BIZ ED       |
| <input type="checkbox"/> Advertise with an INSERT    | <input type="checkbox"/> Submit an ARTICLE    |
| <input type="checkbox"/> Sign up for MEMBERSHIP PLUS | <input type="checkbox"/> Be a MEMBER IN FOCUS |



6101 Capulina Ave • Morton Grove, IL 60053  
Phone: 847-965-0330 • Fax: 847-965-0349  
E-Mail: office@mgcci.org

## CONTACT INFORMATION:

Contact Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Phone #: \_\_\_\_\_ Email: \_\_\_\_\_

Amount to Bill: \$\_\_\_\_\_ Payment Options:  Check enclosed  Money order  Cash at door

Credit Card:  Visa  MasterCard Card# \_\_\_\_\_

Expiration Date \_\_\_\_\_ V# (3 digit code on back of credit card) \_\_\_\_\_

Name on Card: \_\_\_\_\_

*Please notify us at least 24 hours in advance if you cannot attend an event. If not, the fee will be billed to you. Thank you!*

## Enhance Your Membership with Membership Plus for only \$200 & Save \$215 Annually

Chamber of Commerce members can save money on advertising & sponsorship opportunities by taking advantage of our Membership Plus Program.

<b>Total Value of Membership Plus Benefits</b>	<b>\$415</b>
<b>Membership Plus Cost</b>	<b>\$200</b>
<b>Advertising and Sponsorship Savings =</b>	<b>\$215</b>

### Here's what you get with Membership Plus:

- 1 Insert in Chamber Monthly Newsletter (reg. \$75)
- 1 Set of Member Labels (reg. \$30)
- 1 Goodie Bag Sponsorship for Concert in the Park (reg. \$10)
- 2 \$50 Promotion/Event Coupons \*
- 2 \$100 Promotion/Event Coupons \*

\*Coupons may be applied to any of the Advertising & Sponsorship Opportunities listed on the Advertising & Sponsorship Opportunities List. Coupons may not be combined for any single Advertising or Sponsorship expense. For example, Golf Outing Hole Sponsorship is \$150. A sponsoring member could use either a \$50 coupon which would reduce the cost to \$100 or a \$100 coupon which would reduce the cost to \$50.

Member labels and coupons will be mailed to participants. Coupons will expire at the end of the calendar year of membership. It is the member's responsibility to notify MGCCI that coupons will be used.

### LOW COST ADVERTISING!

Reach a growing audience - we're increasing our circulation to 500 this month & next, with the goal of 1000 plus!

Business card size ads

- 1 month - \$50
- 3 months - \$135 (save 10%!)
  - 6 months - \$360 (save 20%!)

Inserts\*

- 1 month - \$75
- 3 months - \$200 (save over 10%!)
  - 6 months - \$360 (save over 20%!)

\* You supply the inserts - call us for current count.



## BIZ ED:

A MONTHLY EDUCATIONAL PROGRAM @ THE MORTON GROVE PUBLIC LIBRARY

**12 PM - 1:30 PM • 1st Wednesdays of the month (none in December and July)**

MGCCI, with generous support from the Morton Grove Public Library, will hold a monthly business education seminar. Topics will include: Networking, Business Strategy, Developing Customer Loyalty, etc.

⇒ **Bring your own lunch**

⇒ **Free and open to the public**

**Sponsor BIZ ED!** \$50 gets you an audience for 10 minutes prior to the seminar and pays for drinks and desserts. Display your materials for free. See enclosed insert for more details.

## Notes from the Village Attorney, Teresa Hoffman Liston

### Post It

State and federal law require employers to post notices advising employees of certain laws and regulations. These requirements are constantly changing, and include notices regarding equal pay, discrimination, workers' compensation, unemployment insurance benefits, emergency care for choking, minimum wages, overtime pay, child labor restrictions polygraph protection, and job safety. It is the employer's responsibility to know what notices must be posted and to update the posters when the law changes. The failure to post a required notice can result in fines of up to \$17,000 and may extend the time employees have to sue their employers.

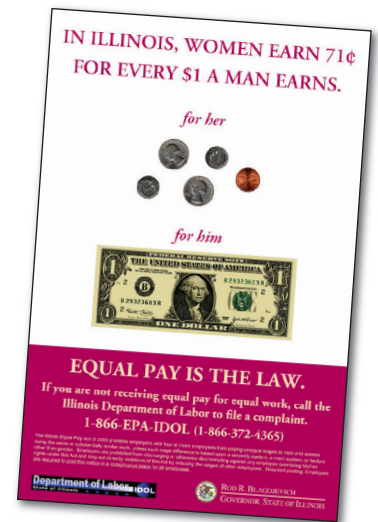
Most required posters can be downloaded for free at the Illinois Department of Labor's website: <http://www.state.il.us/agency/idol/forms/safetyforms.htm>. Laminated posters can be purchased from the Illinois Chamber of Commerce (866) 817-7865.

### Beware of "Rip-off" Websites

The Illinois Department of Revenue (IDOR) recently warned businesses about websites that charge money to link users to services the IDOR offers for free. These rip-off sites include:

- **www.Tax-ID-Application.info** which charges \$25.00 to assist businesses needing an Illinois Sales Tax Resale Certificate Number. In return the customer is given the IDOR's website address;
- **www.corporate.com** charges \$75.00 for information on business tax registrations requirements which can be found for free on the IDOR's website
- **http://businessnameusa.com/** charges \$49.00 to connect customers to order Illinois State Tax IDs which the IDOR website offers free of charge.

The IDOR's website, [tax.illinois.gov](http://tax.illinois.gov) is free, user-friendly, and provides answers to a wide variety of FAQs, and now offers e-filing capabilities.



## Ad Space Available

see page 6 for further details.

## Member in Focus

The MGCCI talked with Steve Dinelli at Classic Bowl.

*How long has Classic Bowl been in business?*  
51 years.

*What's your favorite part of the job?*  
Getting to interact with all kinds of people and groups. They come from all kinds of jobs, both for league and open bowling. It's great!

*What makes Classic Bowl stand out?*  
Classic Bowl is not a corporately-run business. There is a homey feel, a personal touch here. We have a pro shop run by world record holding and gold medal winning bowlers, Patty and Cliff, who also give free lessons to bowlers. They have students from all ages – age 9 to even a woman in her eighties.

*Who are your best customers?*  
League bowlers.

*Do you have a motto or mission statement?*  
To better serve the bowlers.

*Is there something you'd like to say to your fellow chamber members?*  
We'd love to have all of you here bowling in company leagues and having company parties.

**Classic Bowl**  
**5830 Waukegan**  
**Morton Grove, IL 60053**  
**847-965-5300**





6101 Capulina Ave  
Morton Grove, Illinois 60053

Phone:  
(847) 965-0330

Fax:  
(847) 965-0349

E-Mail:  
office@mgcci.org

Web:  
www.mgcci.org

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Permit #73




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orders@minutemanmortongrove.com • www.minutemanmortongrove.com

**November 2007**

S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	

**Events at a Glance**

**11/1/07**  
Multi-Chamber B2B Expo  
& Taste @ Chateau Ritz

**11/7/07**  
Biz Ed @  
Morton Grove Public Library

**11/8/07**  
Business After Hours  
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Multi-Chamber Speed Networking Breakfast

**12/5/07**  
Holiday Party @ Rivals Sports Bar & Grill

**Wednesday Mornings – 8-9 AM**  
Business & Consumer Resources Networking Group



**Matt Mitchell**  
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Mitchell Insurance Agency, Inc.  
9140 N Waukegan Road  
Morton Grove, IL 60053-2124  
Just North of the Post Office

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(847) 967-0300

www.mattmitchellagency.com



*Providing Insurance and Financial Services*

**December 2007**

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

**INSERTS ENCLOSED  
IN THIS ISSUE:**

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Contour Landscaping  
Morton Grove Community Church  
Rivals Sports Bar & Grill  
Super Cup Coffee